



IN THE PINK

www.internationalinnerwheel.org

Membership







Message from

Ebe Panitteri Martines

International Inner Wheel President 2021-22



The 6th issue of Newsletter 2021-22, "IN THE PINK", is the last one to be published this IW Year.

In the previous editions so carefully prepared by our IIW Editor/Media Manager Yeok San Cheng, I reported about the IIW Presidential Theme 2021-22 "PINK FIRST" and its four priorities: Women's Health - Education -Opportunities – Empowerment.

Districts were also requested to increase the number of Members by 10%.

Worldwide, the theme "PINK FIRST" has been honoured by services implemented by Clubs. But also the last important goal consisting in the increase of the number of members has been acceptably attained.

At mid-February, many new Clubs have been formed throughout the world. Most of them are in India (109), 9 each in the Philippines and Italy, 7 in Nepal, 2 in Pakistan, and 1 each in the northern part of Cyprus, Guinea, Mexico, Belgium and Luxembourg, Nigeria, Senegal, Slovenia, Switzerland, and Zambia (a new country added to the number of countries where IIW is represented).

Our proud Leaders and Members have worked in harmony, frequently in a team, proposing programmes and activities, carrying out important projects and attaining important goals in different fields.

In about three months' time, the current IW Year will come to an end and all Club Members will be engaged in concluding their initiatives.

The beginning of the current IW Year was still characterised by COVID-19 and its variants. When it was felt that all precautions to protect oneself and one's family were no longer so strict, the unexpected conflict in Ukraine, which is causing deaths, destructions, thousands of refugees, and serious political, economic and social problems, has disrupted many lives.

Let's hope that all these will come to an end soon and peace will be restored all over the world.

We share the sufferings of Ukrainian members and, as IIW, we have donated a sum of money to the Red Cross to help Ukraine.

A supplementary account, the "Inner Wheel Relief Fund", has also been opened to allow Clubs to send money to help Club Members, inhabitants and refugees of this country. International Inner Wheel has also contributed an additional sum of money to the "Inner Wheel Relief Fund".

> Women helping Women **Women empowering Women Women saving Women** are what we need for





Ebe Panitteri Martines IIW President 2021-22





Membership ALBANIA

by EVIS VASILI, Club President



7 NEW MEMBERS JOIN Inner Wheel Club of Tirana

The Inner Wheel Club of Tirana in Albania was chartered on 15 February 2016. On this very important date in the history of the Club, the members organised a special event and welcomed seven new members for the Inner Wheel Year 2021-2022. During the event, the ladies were introduced by members of the Club and were inducted.

Generally, middle-aged women enjoy many engagements both in the family and at work, making it not easy to actively participate in a Club. However, the new members, most of whom are middle-aged and with a rich curriculum, are enthusiastic, filled with goodwill and desire to contribute to the society by being at the same time equally successful in their professions such

as university professors, managers, businesswomen, notary public, etc.

The induction ceremony of the new members following the tradition of the club, receiving the official Inner Wheel badge and a Certificate of Membership, took place in a very warm atmosphere in a dinner with all the members of the Club at the Club's meeting place, the Hotel Kotoni in Tirana. The dinner was a great opportunity not only to have quality time among members of the Club to honour the Club's charter but also to get to know the new members better.

The members of the Club expressed their very special thanks to the new friends who willingly and with

great pleasure have accepted to be part of the Inner Wheel Club of Tirana and have openly offered their contribution in the service to the community. We hope that the contribution of these new members will be an added value in raising the name of Inner Wheel in Albania in the future.









Membership LATVIA

by CATHERINE INEICHEN, Board Director

Inaugural Meeting of the new Inner Wheel Club of RIGA-JURMALA

Inner Wheel worldwide welcomes 12 new charter members of the new non-districted club of Inner Wheel Club of Riga-Jurmala in Latvia.



CLUB

Group photo of the motivated and upbeat ladies at the inaugural meeting of the new Inner Wheel Club of Riga-Jurmala on 2 March 2022.

With great pleasure we announce that a new Inner Wheel Club in Latvia has been formed. With the help from IIW Immediate Past President Dr Bina Vyas and IIW Board Director Catherine Ineichen through a couple of Zoom online meetings, this Club could be formed in such strange global circumstances. So we are very proud.

Twelve wonderful and motivated ladies formed the new club on 2 March 2022. Not all charter members could be present at the inaugural meeting as there are still some restrictions due to COVID-19.

The Charter President Aija Leandersone and the Club Secretary Viktorija Martinova have put a lot of heart and enthusiasm into the formation of the Club. Aija went to each new member with the charter application, so that at the end, all the signatures were on it. The application form is now at IIW Headquaters for registration.

Moving forward is the planning for the charter celebration — let's look forward to it. Congratulations and a very warm welcome to the big Inner Wheel family.





Gallery photo on Zoom shows the interested ladies in intense discussions and last instructions before the inaugural meeting.





Membership BANGLADESH

by NAYAR ISLAM, National Representative

WELCOME! Inner Wheel Clubs of Surma Dhaka and Rajbari

Multiple New CLUBS

On the evening of 27 February 2022, at the Inner Wheel District 328 Conference held in a prestigious restaurant located at a plush golf club of Dhaka, Kurmitotla Golf Club, two new Inner Wheel Clubs were formed with much entertainment, fun and activities.





Left, President of IWC Rajbari and right, President of IWC Surma Dhaka receiving the Charter Certificate and regalia from NR Nayar Islam.

This particular group of ladies was highly inspired by National Representative Nayar Islam of Bangladesh. After a few meetings, they were convinced and wanted to commit themselves to the greater cause of the Inner Wheel movement by forming their own Inner Wheel Club. The name of the new clubs are:

- 1. Inner Wheel Club of Surma Dhaka
- 2. Inner Wheel Club of Rajbari

The programme was attended by National Representative Nayar Islam, IW District 328 Chairman Yasmeen Alam, members of the District Executive Committee and charter members of the new clubs.

NR Nayar Islam welcomed them and in the ceremony, and was given the honour of presenting the badges, regalia and charter certificates. Charter Members were inducted by presenting to them the Inner Wheel official badge. The President of each club received their President regalia of office to begin the journey officially. With much enthusiasm and in the high profile ambience of the District Conference, the new Club Presidents were presented their Club's Charter Certificate.

In her speech, DC Yasmeen talked about the rules and regulations which are to be followed by the newly formed clubs and NR Nayar provided the historical background of Inner Wheel and the significance of Inner Wheel in the international domain.

The programme ended with a cultural event, followed by a gala dinner. It's always a pleasure to have a new club in the District that brings immense joy. The Inner Wheel members worldwide sends greetings and good wishes to our new members for grandiose successes. May they become stronger over the years.





Membership MEXICO

by TERESA PELAEZ DE TABOADA

24 new members + 1 new club in District 418, Mexico



It is of great importance for our organisation to increase membership. For this, District 418 District Chairman Maria Elena Oliva de Gallardo, has promoted and motivated the clubs to carry out this important task.



It is essential that Inner Wheel women, reflect the diversity that exists in the community, care about the issues that interest our organisation and broaden the range of opinions and ideas. Together, we must share a positive inner feeling behind the need to serve our society.



Expanding our membership gives us the power to do more work, to increase the visibility and understanding about Inner Wheel. In camaraderie, we can do as much as possible, working together in pursuit of a common purpose.

As a result of this motivation, in the Inner Wheel year 2021-2022 to date, District 418 has welcomed 24 new members:

Inner Wheel Club of:	New members
Mérida Colonial	1
Xicotepec	1
Puebla Angelópolis	5
Guadalajara	2
Cuernavaca Oriente	1
Angeles de Puebla (newly chartered)	14





Membership DISTRICT 222

by ESER OZYALCIN, District Editor

Announcement of the new DISTRICT 222



On 7 September 2021, a meeting was organised to gather all eight Inner Wheel Club Presidents and District Executive Committee members of the new District 222, Alasia, in Lefkoşa (northern part of Cyprus). District 222 was chartered on 1 July 2021.



District 222 is first formed by the following Inner Wheel Clubs of: Girne, Lefkosa Sarayonu, Lefkosa Yenikent, Kale, Bellapais, Magusa Othello, Soli, and Baskent Lefkosa



The first Chairman of District 222, Mrs Işın Ramadan Cemil, gave an inspiring speech about the 21-year long history of these clubs trying to form a district.

She acknowledged the members of the first district executive committee and the members of the first eight Inner Wheel Clubs in District 222 with gratitude.

A speech was given by Mrs Sibel Tatar, the Past President of the Inner Wheel Club of Girne who is also the Charter President of the Inner Wheel Club of Bellapais. Mrs Tatar said that the main aim of forming a new district is to increase the number of members and clubs.



Everybody was so happy and excited during this first meeting. In the end, all clubs expressed their feelings about working hard to have a productive Pink First Inner Wheel Year of 2021-2022.







Membership NEW ZEALAND

by MICHELLE ATKINSON, National President



New Zealand's Membership Campaign

Inner Wheel New Zealand has embraced the challenge of attracting new members by running a nationwide membership campaign – Tickled Pink, Membership March. The IWNZ Membership Team has engaged members and encouraged them to share their Inner Wheel stories of friendship and opportunities they have experienced through being an Inner Wheel Member.



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These not considered the consumities and building friendships. With each of New Zeniudi A de John given from resist to support charities of their choice, the possibilities are whoulfies in F000-2011, INPAC members supported 2001 charities with time shoulfies. In F000-2011, INPAC members supported 2001 charities with time that of L0001 charities with the charities with the charities with the charities with the L0001 charities with t

sorting for Operation Upfil.

Founded as an organisation for female family members of Bitatinas, loner Wheel in now its own NGO, represented in ID4 countries and at the United Nations. The pandemic has provided new challenges—and as a result, they are luseshing a virtual membership category, with a cross platform approach allowing members to engage in a way that

Become empowered amongst friends fry on water to bear more about NNS-C membership (including the virtual option, Discover WNVZ, events are being hold colline on Thorsellos, March ID at Tym. Thouling, March ID at Tym. Sunday, March ID at Epin. Thouling, March ID at Tym. Sunday, March ID at Epin. Thouling, March ID at Company, March ID at Epin. Thouling, March ID at Company, March ID at One Joseph Sent Holder, March ID at Company, March ID at One poly. – you'll have the chances to never two people and we how your passitions could fully with beat more properly and the Company, March ID at One of the Company properly and the Company, March ID at One of the Company for the Company of the Company of the Company of the Company properly and the Company of the Company of the Company of the Company for the Company of the Company The Membership
Team of past, present
and future IWNZ
Presidents were
featured in a national
magazine "Woman",
which highlighted
their stories of being
IW members through
the publication.

National Level

In preparation for the campaign, IWNZ Publicist Alyssandra created a focus group of established IW members to brainstorm and create the wording for a new publicity membership information flyer. This has been printed and distributed to all Clubs with ideas of how they can use it for promotion.







Throughout March, the team has hosted online "Discover Inner Wheel New Zealand" events advertised through the magazine and boosted social media posts.

During the event, visitors were introduced to Inner Wheel with an overview of:

- What is Inner Wheel?
- · Inner Wheel in New Zealand
- Membership Opportunities
- · How to join.



So far, there has been a positive response, and a new Inner Wheel Club will likely be chartered through these events. The concept of "virtual" membership was introduced to the attendees to attract a range of professional women who can meet online as a Club.

We are "Tickled Pink" to welcome ALL new IWNZ members this year and are very excited to be supported by the Hilton Queenstown Resort and Spa. They have gifted a prize *giveaway* of a two-night's stay in a King Deluxe Lakeview Room, including breakfast for two and a sixty-minute "Absolute Relaxation Massage" at the Efora Spa.



Any new member joining between 1 July 2021 and 27 May 2022 is eligible to enter the draw, which will take place on Saturday, 28 May at the National Changeover event at the Hilton Queenstown Resort and Spa.

The incentive is for every Club to enter their new member onto the IWNZ database so that they will receive their personal log in details to the IWNZ website, which unlocks the members-only forums and resources.

Throughout June, the new members and Clubs with new members will be celebrated and presented with special "tickled pink" treats at every District handover.

In New Zealand, we are excited for the future of Inner Wheel. We have engaged in forward momentum to ensure our organisation can roll into the next century in a strong position.



"A Bucket full of Enthusiasm" Inner Wheel Club of Ashburton, NZ297

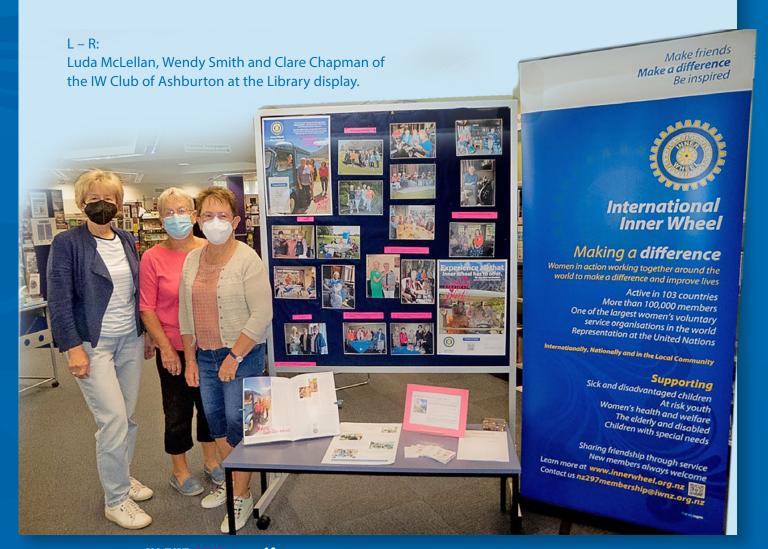
For me, a bucket full of enthusiasm and a team of three amazing women have been the key to growing the membership of our Club. Members are encouraged to invite friends along to enjoy, build friendships, make a difference in the community, and discover a range of opportunities allowing personal growth alongside a group of like-minded women.

Walking, the ukulele group, the craft group, and dinner out before our monthly meetings are just some of the social activities which are attracting many of our new members. Getting to know a small group of women helps grow their enthusiasm, confidence and empowers them to become active members of our amazing Inner Wheel Club of Ashburton.

"If someone offers you an amazing opportunity but you are not sure you can do it, say yes – then learn how to do it later."

Clare Chapman

Membership Chair







Membership PHILIPPINES

by ELIZABETH M MANUEL, District 377 Editor

The Next Generation

Inner Wheel's young President

Jillian Myka Galvez Dominado trailblazing the way for IWC Cabanatuan, District 377

Motivated by the commitment and active involvement of her parents who were both Past Presidents and District Officers in Rotary and Inner Wheel, Jillian Myka Galvez Dominado at the age of 25 became the youngest President of the Inner Wheel Club of Cabanatuan, District 377 on 1 July of IWY 2021-2022.

She introduced was to the world of Rotary and Inner Wheel at a young age of 11 years old when her mother who is an Inner Wheel member, became also the President of the Rotary Club of Cabanatuan City in 2006-2007. Her project contribution then was a handmade ornamental lantern ("parol") for the Rotary Clubhouse during that Christmas Season.

President Myka, as she is fondly called, was invited by her mother Past President Joy to join Inner Wheel. Myka was inducted to the Inner Wheel Club of Cabanatuan, District 377

in IWY 2019-2020, became PRO and President-Elect for IWY 2020-2021 and in this year, 2021-22, she is the President of the Club on her 3rd year as a member.

She attended almost all meetings and activities including the International Day of Peace and NatCon 2020 in Okada Manila where she was delighted to receive an IIW pin from then IIW President Phyllis Charter.



Receiving the IW in from IIW President Phyllis Charter during the NatCon 2019 held at Okada Manila

With the IIW theme "Pink First", one of the impact projects of the club is "Ignite Your Dream". A project that will help inspire young girls to pursue their God given dreams and how to conquer the obstacles along the way. This mentorship project aims to empower and make a great difference in the lives of young girls.

President Myka also aims to give talks and webinars focusing on Women's Health, Mental Health and Stress Management. Other projects completed to date: Bloodletting, Tree planting in partnership with a Rotary Club,

distribution of snacks, hygiene kits and PPE suits to medical frontliners and a seminar on women empowerment. School projects include donation of whiteboards and markers for the hearing impaired SPED students, box of bond papers, radios for security guards and hygiene kits. As an Inner Wheel member, she has received the following awards:

- President's Award, IWY 2019-2020.
- Most Outstanding New Member, IWY 2019-2020.
- Ms Valentine 1st Runner Up, 2020.
- President's Appreciation Award, IWY 2020-2021.

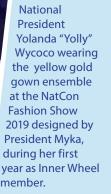
On a personal note, President Myka took up College at Slim's Fashion and Arts School in Makati City from 2014-2018, and graduated with the following:

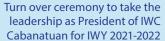
- Diploma in Fashion Design and Illustration.
- Diploma in Advanced Dressmaking and Pattern Making
- Certificate in Business of Fashion, and
- Certificate in British Bespoke Tailoring: Newham Method, 2018.
- She has a National Certificate II in Dressmaking.

She is the Owner/Designer of Jillian Myka Fashion & Design focusing on sustainability and ethically made custom made-to-order garments, from 2016 to present.



- NP Yolanda "Yolly" Wycoco's yellow gold gown ensemble at the NatCon Fashion Show, 2019.
- Jed Madela's attire. ABS-CBN Ball, Armature 2019 (collaboration).
- Yuumi Kato, Miss Universe Japan 2018. Brocade ensemble, 2018.
- Alaiza Malinao for Lifestyle Inquirer - Brocade ensemble, 2017
- The Philippine Star, Slim's Exhibit X Swatch. Filipiniana ensemble, 2017.
- Lifestyle Inquirer, Slim's Exhibit X Swatch. Filipiniana ensemble, 2017.
- Pina Barong Tagalog "Pabitin" Inspired, Slim's "Best of Student Work" Exhibit, SM MegaMall Fashion Hall, & Swatch Building Exhibit, 2018.
- Filipiniana inspired wedding gown in Piña silk, New York, USA, 2018.
- Wedding gowns, ball gowns, long dresses, blazers and coats.







"Blessing the Frontliners": donation of hygiene kits and PPE suits to Medical Frontliners of PJG Hospital on Sept. 29, 2021

She participated in two (2) tenday Mission Trips to Mumbai, India in December 2014 and December 2015.

She is the Co-Founder of Ray of Hope 2020, an organisation focusing on helping students especially during this time of COVID-19. This is part of fulfilling her purpose to make a difference in the lives of others.

District 377 looks forward to a bright future for the Club helmed by more such able young members.



Pres. Myka delivering message during the "Ignite Your Dream" project and Women Empowerment Cyber Trafficking Violence Against Women and Children Drugs at Isaia of Nueva Ecija Inc., 2019







Membership

by DR BINA VYAS, IIW President 2020-21

MEMBERSHIP Development & Retention



"Growth of our organisation is the fundamental, most necessary goal that we should achieve. If we do not have growth, there's no point in working at all. We should have positive growth in the coming years. And we should be a group which we are proud of."

~ Dr Bina Vyas, 12 Aug 2020, Advancing Inner Wheel (District 330)

In 2020-21, IIW President, Dr Bina Vyas "travelled" around the Inner Wheel world to give talks. Her presentations enthralled and invigorated her listeners. On 12 Aug 2020, Districts 330 and 331 invited Dr Bina to give a talk. The talk entitled "Membership Development and Retention" in an episode called "Advancing Inner Wheel", was the first in the District 330's series on "Leadership Development". The following is an adaptation of the slide presentation re-published with the kind permission of Dr Bina. These slides have to be viewed together with Dr Bina's full presentation and this is available for your listening pleasure on the <u>District 330 Youtube Channel: https://youtu.be/4ekawr_HCQw</u> (click to watch and expand the description to see options).

~ Cheng Yeok San, *IIW Editor/Media Manager 2021-22*

MEMBERSHIP

- Life & blood of our Organisation
- Need dynamic & vibrant members
- Growth is mainly due to forming new Clubs
- Inner Wheel sadly, is stagnating & declining

CONCENTRATED EFFORT NEEDED

- Proper networking & strategy
- Determination to grow
 - to increase membership
 - -to increase Clubs



HOW TO GROW (1)

- Identify prospective members & make lists
- Request members: each one to bring one
- Make lists of Rotarians whose wives are not yet in Inner Wheel



1

HOW TO GROW (2)

- Organise interesting club meetings
- Re-invite former members
- Follow good & proper administration
- Focus on service projects



HOW TO GROW (3)

- Publicise service projects e.g.
 - Personal Communication, and in newsmedia, magazines
 - -Invite VIPs
 - Invite PDCs or District Executive for talks on topics

WHY THE NEED TO GROW?

- 20% to 30% members leave Inner Wheel every year
- Only 10% propose new members
- Only 20% of members do 80% of club work & activities

6

6 I's to develop members

- Induct
- Improve
- Inform
- Image
- Involve
- Innovate

TO REMEMBER!

NEVER DO TO ANY MEMBER

- Ignore
- Isolate
- Not inform
- Have infights
- Think any member as of no importance

8

CANCER TO GROWTH

- Politics
- Prejudices
- Preferences
- Unofficial 'groupism'
- 'Fulltime' IW Members
- 'No time' IW Members



We need to go through a METAMORPHOSIS...

7

From an ORDINARY Member to an OUTSTANDING Leader
We need to become HIGH ACHIEVERS



Embrace a LARGER CAUSE in the larger Interest of our



International Inner Wheel